



2022



Annual
Report

2022 - Impact overview

53 teams



33 kids following personalized program with social worker

50 families received food bags monthly

2

HUBS: Guatemala City and Chimaltenango

559

kids enrolled in our 6-year mentorship program

5

kids receiving professional help with psychologist

270

kids received a school supplies bag in January



3

kids received a high school scholarship

19

kids baptized at our summer camps



51 camp volunteers from the U.S and Germany

54 boys went to our Boy's Camp in Atilán

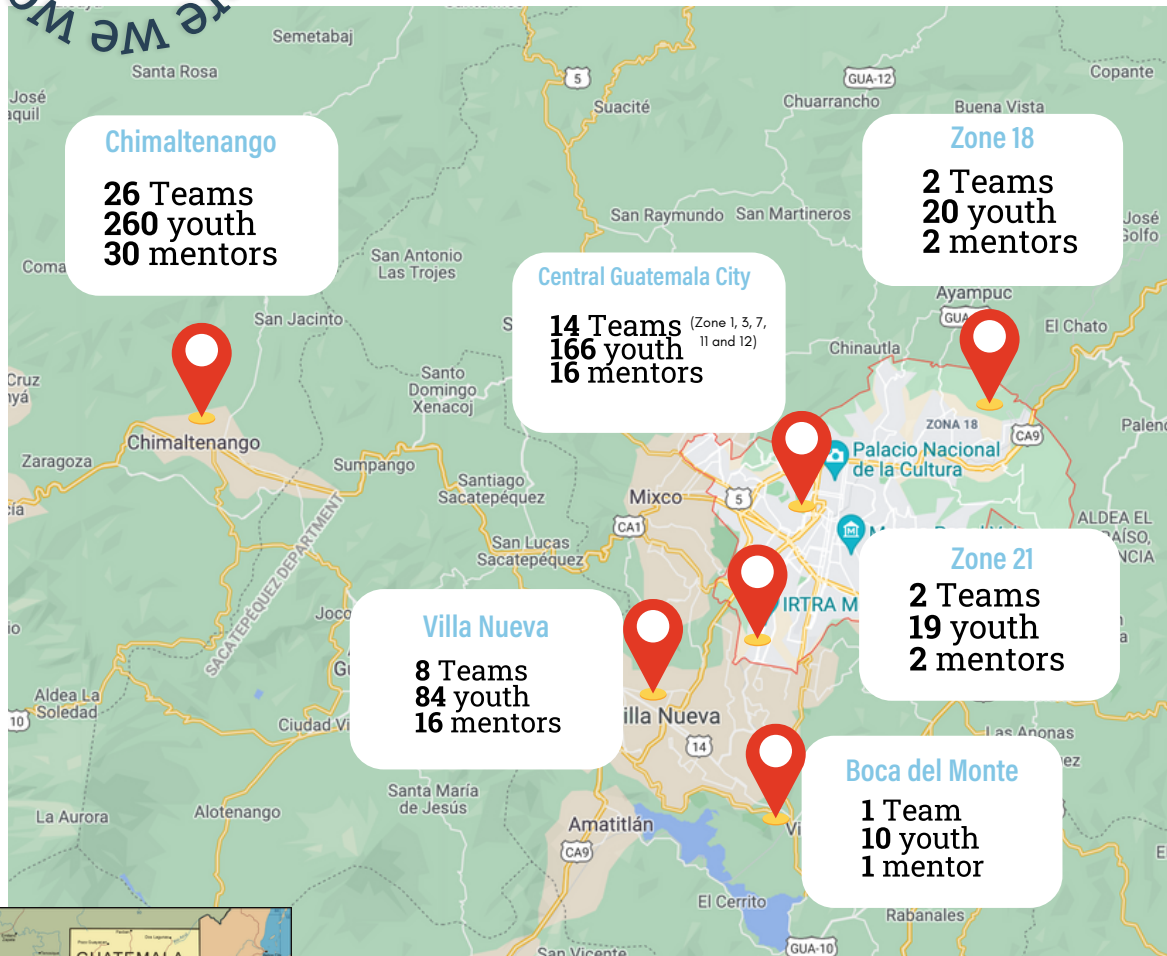
73 girls went to our Girl's Camp in Izabal

CHAMPIONS
/// IN ACTION ///

Guatemala:

Guatemala City and Chimaltenango

Where we work
Where we work



Our programs

6 -year mentorship model

- Food Bag Support
- School Supplies
- Professional Skills Training
- Emergency Compassion Funds
- Public Health & Nutrition
- Red Zones Outreach



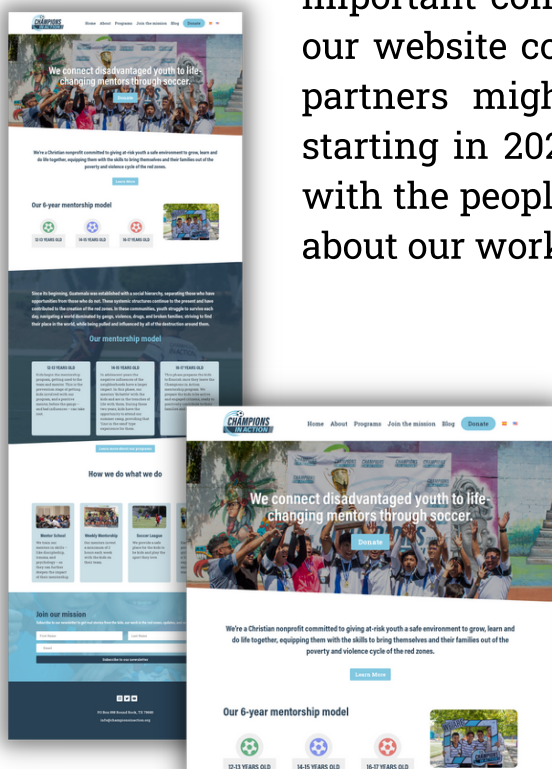
2022 in review

Rebrand



This year was a great year for us. It was filled with exciting changes and growth. One of the most exciting changes we experienced was the implementation of our new visual identity. Now, our brand colors and logo match the sentiment of fun, youthfulness, and excellence that describe our work.

After we launched our rebrand campaign and revealed our new look, we were able to improve one of our most important communication channels: our website. Now, our website contains all the important information our partners might need; in English and Spanish. Also, starting in 2023, we'll have a blog to share real stories with the people that support us and want to know more about our work in the red zones of Guatemala.



We've had new staff join us this year!



In the first quarter of the year, we hired our first full-time staff person for our Chimaltenango Hub, Mynor Pinto. This has enabled us to have someone on staff dedicated completely to our Chimaltenango mentors and kids and be from their communities.



We also hired a social worker, Sue Mendizabal, who has been a game changer for us. We now have a staff person who is a trained professional in intervention techniques. As we scaled to 559 kids this past year, it was important for us to ensure that our youth continued to be well cared for. Sue has been focused on identifying risk factors amongst the kids, planning and executing intervention plans, connecting them with further help and support, securing school scholarships, and managing our public health (water filters), food bags, and compassion fund holistic programs.

At the end of the year, Herson Cifuentes joined our team as the new Country Director. With over 10 years of nonprofit management experience, we're super excited for the experience and knowledge he'll be bringing to the organization.



Soccer Camps 2022

This year, Champions in Action returned to in-person camps outside of Guatemala City. Our boy's camp was in June and we took 6 boys' teams, their mentors, translators, US and German volunteers, and staff out to Lake Atitlán for a week-long camp filled with soccer, worship, and good times. All of the kids were 14 or 15 and we were able to have a more intentional, deeper investment time with the boys. This was our first time hosting a camp on the shores of Lake Atitlán and we loved the cooler weather and views each morning.



The following month, we took 8 girls' teams back to El Faro in Izabal, Guatemala. It felt great to be back at El Faro after a few years away. The girls were joined by their mentors, translators (including two female professional soccer players!), and US volunteers representing 5 different states! Our girls' program has a bit larger of an age range (13-17-year-olds), but we were still able to dig in and discuss the hard topics throughout the camp week, investing in the girls spiritually, emotionally, and physically.

Soccer Leagues

This year was our first time hosting two leagues simultaneously for the whole year. Our Chimaltenango and Guatemala City sites were at full scale, with 26/27 teams participating at each hub. Our league runs every 15 days from the start of February through November. Our teams take June and July off for the camp season but are always training and meeting.



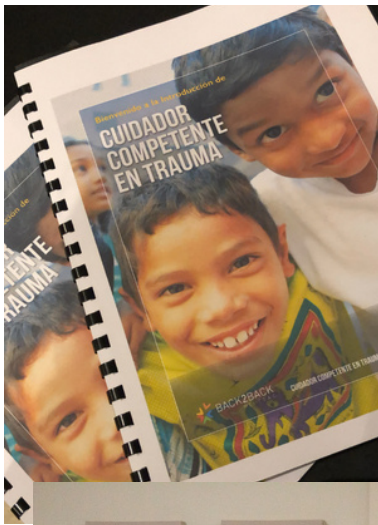
At the league, Champions provides uniforms, snacks, cleats, and Gatorade to all the kids and mentors. Our youth have to have the bible verse of the week memorized in order to play their games. And, our mentors hold a devotion time before or after the team's games. Oftentimes, league days double or even triple the normal mentorship hours for a single session.



Mentor School

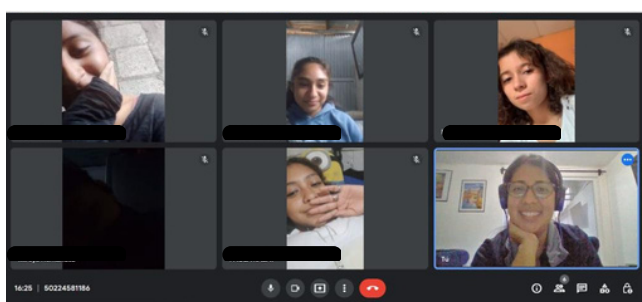
Our investment in our mentors continues to be a priority for the organization. Without our mentors, we're unable to do the work that we do. Our mentor school runs every month from January through November, with just the camps months off. We've also been working on revamping our Mentor School structure. Our mentor school is transitioning to become a certificate-based leadership institute.

In line with that, we've established a partnership with Trauma Free World and were able to host a four-part series on trauma-informed care for our mentors. At the conclusion of the course, the mentors completing all requirements received a certificate from Trauma Free World recognizing their work and completion of the course.



Holistic Care Programs

In April our social worker started working with the organization and improved how we provided intervention and care for our youth. On the day-to-day, she reviews mentor reports for children who may need some follow-up, attends practices, talks with the kids, and makes home visits to families flagged for additional care. Sue also ensures we're collecting data on the kids, creating a profile for each youth and any possible risk factors they may be experiencing.



Through our social worker, we've also been able to provide individualized **in-house counseling** to 33 youths on a weekly or biweekly basis. We've also been able to secure partnerships with licensed psychologists for some of the heavier cases. 5 youths and 3 parents have been able to receive professional sessions for free. We've also been able to provide professional legal services for domestic abuse cases and nutrition guidance to our families at no cost to them.

Our social worker has also helped us secure **full-ride scholarships** for three of our youth who otherwise would be forced to drop out of school. The scholarships are guaranteed each year until the youth completed their high school studies. Many of our youth are behind in school for their age, due to irregular attendance. Having guaranteed scholarships helps us ensure our kids have the best chance to succeed in their studies and break the cycles of their communities.

- 1 scholarship from 3rd grade through completing high school.
- 1 scholarship from 5th grade through completing high school
- 1 scholarship for high school, specializing in medicine.

International Tournament

This year, we held our first annual Copa Champions. The winners of our Guatemala City and Chimaltenango leagues in the girls and U-15 boys divisions earned their spots to play in the tournament. In the boys' division, the 2nd place teams played a head-to-head playoff for the final spot for Champions in Action's teams. In the boys division, Peru, Mexico, and Finland represented the organization. And Romania and USA represented the girls divisions.

We invited teams from Honduras, USA, and El Salvador to play in the tournament. There were 11 teams total present, 5 from Guatemala, 4 from El Salvador, 1 from Honduras and 1 from the USA. We're proud to say to report that team Mexico won the entire tournament on the boys side, with Peru coming in second. On the girls side, Champions in Action's team USA won 3rd place.



Food Bags

Our food bag program has continued this year, within our holistic programming, under the supervision of our social worker. Every 6 months, we conduct a needs assessment of every youth in our program. From those assessments, we're able to identify the 50 highest-risk families within our risk factor parameters. Those 50 families receive food bags every month.



Fundraising

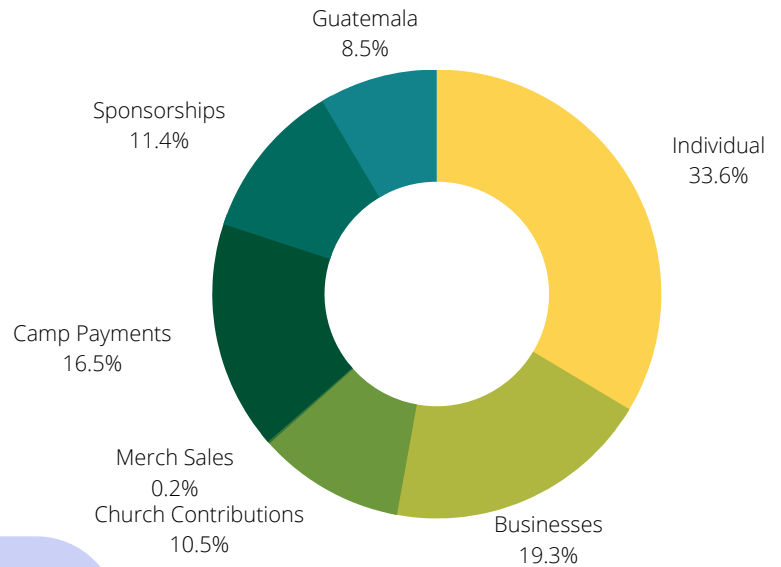
This December, thanks to our generous donors, we were able to break our record for most donations in a single month. Our December income was \$76,379.81. While we fell a little short of our overall fundraising goal for the year, we're encouraged by your generosity and are confident that we'll continue to break records and impact even more lives in 2023 and beyond. We're so thankful for people like you that have partnered with us to transform the lives of at-risk youth.



Financials INCOME

TOTAL REVENUE

Global Revenue	\$267,559.27
Guatemala Revenue	\$24,964.12
TOTAL REVENUE	\$292,523.39



BREAKDOWN OF GLOBAL REVENUE SOURCES

Individual Contributions	\$98,240.30
Business/Foundation Contributions	\$56,335.41
Church Contributions	\$30,847.40
Camp Payments	\$48,239.07
Sponsorships	\$33,430.18
Merch Sales	\$466.91
TOTAL REVENUE	\$267,559.27

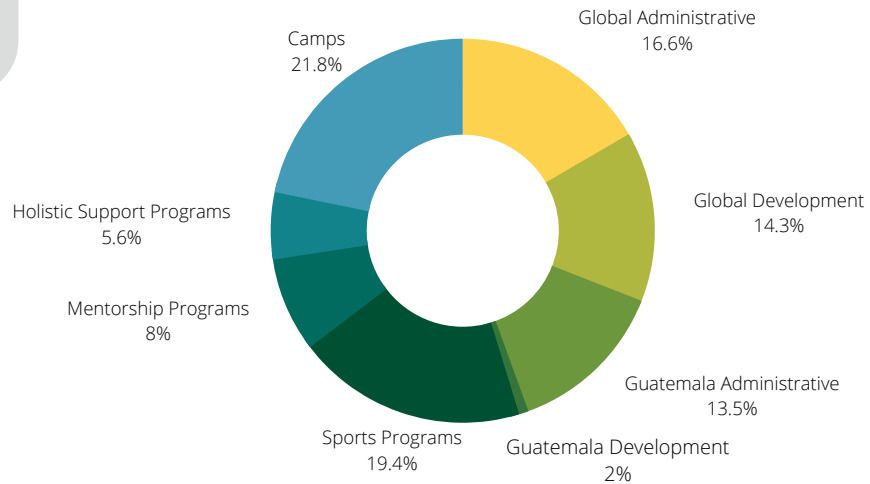
BREAKDOWN OF GUATEMALA REVENUE SOURCES

Individual/Business Contributions	\$21,565.71
Bible Sponsorships	\$815.06
Uniform Sponsorships	\$764.12
School Supply Program Sponsorships	\$334.30
Food Bag Sponsorships	\$1,484.93
TOTAL REVENUE	\$24,964.12

Financials EXPENSES

TOTAL EXPENSES

Global Operations	\$104,490.49
Guatemala Operations	\$233,134.59
TOTAL EXPENSES	\$337,625.08



BREAKDOWN OF GLOBAL EXPENSES

Global Administrative	\$56,088.97
Global Development	\$48,401.52
TOTAL EXPENSES	\$104,490.49

Breakdown of Guatemala Expenses

Guatemala Administrative	\$45,564.80
Guatemala Development	\$2,724.06
Soccer Programs	\$65,394.12
Mentor Programs	\$26,913.61
Holistic Programming	\$19,031.49
Camps	\$73,506.51
TOTAL EXPENSES	\$233,134.59

GLOBAL BOARD OF DIRECTORS

Jonathan & Missy
Jakubowski
Nathan & Courtney Zechman
Adam & Abby Fenstermacher
Adam & Lindsey Hafer
Chris & Laura Mallonee
Michael & Kari Blair
Ciara Suggs

STAFF

Vince Garvey
Chief Executive Officer
Emily Gomez
Chief Operating Officer
Gina Zanuncini
Global Communications and
Development Manager
Airo Cruz
Executive Director, Guatemala
William Fuentes
Guatemala Mentor Coordinator
Beberlin Clara
Guatemala Soccer Coordinator
Sue Mendizabal
Social Worker
Mynor Pinto
Chimaltenango Coordinator

GUATEMALA BOARD OF DIRECTORS

Juan Aguirre
Alexandra Springmuhl de Flores
Emmy Sagastume de Muñoz
Christian Muñoz
Andrea Giron de Leiva
Erick Leiva
Mayra Duran
Erick Perez
Julio Gonzalez

OUR MISSION

We connect disadvantaged youth to life-changing mentors through soccer.

OUR VISION

To empower a generation of youth - through soccer, mentorship and the Gospel - to transform themselves, their families, their communities and their nation.

stay connected



www.championsinaction.org



facebook.com/championsinaction



instagram.com/champsinaction

